

# IACT FINDING OPPORTUNITIES TOOLKIT 01

**1** The starting point for an entrepreneurial journey is to find something that motivates the team. This could be a social issue, a problem or an opportunity that you find exciting.

**2** To identify opportunities for your team, make a map of the people and organisations affected by the problem or opportunity  
**3** you agreed on. Include ways in which they are affected by it.

## STAGE ONE

### HOW TO USE THIS TOOLKIT

Follow the instructions, completing each task with your team. Use sticky notes or simply write on the sheet.

### COMPLETE THE WORKSHOP CHALLENGE

When you finish, take a picture of this toolkit and upload it to your Team Page to complete the Workshop Challenge.

**4** Once you have completed the map, circle those groups or organisations for whom your team could develop benefits or a solution for. Write down some of these ideas below.

